

**CLAIMS:**

1. A method comprising:  
receiving color images from source clients via a computer network;  
5 communicating the color images to destination clients via the computer network;  
and  
modifying the color images based on the colorimetric responses of display  
devices associated with the source clients.

10 2. The method of claim 1, further comprising modifying the color images  
based on the colorimetric responses of display devices associated with the destination  
clients.

15 3. The method of claim 1, further comprising modifying the color images at  
a network server, wherein the network server includes a web server, and the images are  
accessible via a web site served by the web server.

20 4. The method of claim 1, further comprising modifying the color images at  
a network server before communication of the color images to the destination clients.

25 5. The method of claim 1, wherein the source clients include auction  
sellers, the images represent auction items, and the destination clients include auction  
buyers.

30 6. The method of claim 1, wherein the source clients include  
photographers, and the images represent photographs taken by the photographers.

7. The method of claim 1, further comprising characterizing the  
colorimetric responses of the display devices by delivering a series of web pages to the  
client that guide the clients through a color profiling process.

8. The method of claim 7, further comprising:  
guiding the clients through the color profiling process by delivering a series of  
web pages to the clients;

5 generating web cookies for the clients containing information representing the  
results of the color profiling process; and

transmitting the web cookies to a network server for use in the modification of  
the color images.

10 9. The method of claim 8, wherein the network server modifies the color  
images based on the contents of the web cookie.

15 10. The method of claim 1, wherein the network server resides on the World  
Wide Web, and the color images form parts of web pages received by the clients from  
the network server.

20 11. The method of claim 1, further comprising calculating a fee for each  
modified image.

25 12. The method of claim 11, further comprising:  
permitting the source clients to specify whether the color images are to be  
modified;

charging the fee to the source clients in the event modification of the color  
images is specified.

30 13. The method of claim 11, further comprising:  
permitting the destination clients to specify whether the color images are to be  
modified;

charging the fee only in the event modification of the color images is specified.

14. The method of claim 1, wherein the source clients are auction sellers, the images represent auction items, and the destination clients are auction buyers, the method further comprising calculating a fee for each modified image, and charging the fee to one or both of the source and destination clients involved in an auction sale.

15. The method of claim 1, wherein the source clients include auction sellers, the images represent auction items, and the destination clients include auction buyers, the method further comprising calculating, for each modified image, a fee based on a percentage of the sales amount paid between source and destination clients involved in an auction sale, and charging the fee to one or both of the source and destination clients involved in the auction sale.

16. A computer readable medium containing program code that causes a programmable processor to:

- receive color images from source clients via a computer network;
- communicate the color images to destination clients via the computer network;
- and
- modify the color images based on the colorimetric responses of display devices associated with the source clients.

17. The computer-readable medium of claim 16, wherein the code causes the processor to modify the color images based on the colorimetric responses of display devices associated with the destination clients.

18. The computer readable medium of claim 16, further comprising a network server, wherein the images are accessible via a web site served by the network server.

19. The computer readable medium of claim 16, wherein the code causes the processor to modify the color images at a network server before communication of the color images to the destination clients.

20. The computer readable medium of claim 16, wherein the source clients are auction sellers, the images represent auction items, and the destination clients are auction buyers.

21. The computer readable medium of claim 16, wherein the source clients are photographers, and the images represent photographs taken by the photographers.

22. The computer readable medium of claim 16, wherein the code causes the processor to characterize the colorimetric responses of the display devices by guiding the clients through a color profiling process.

23. The computer readable medium of claim 22, wherein the code causes the processor to guide the client through the color profiling process by delivering a series of web pages to the client.

24. The computer readable medium of claim 22, wherein the color profiling process includes estimating a gamma for each of the display devices.

25. The computer readable medium of claim 22, wherein the code causes the processor to:

guide the clients through the color profiling process by delivering a series of web pages to the clients;

generate web cookies for the clients containing information representing the results of the color profiling process; and

transmit the web cookies to a network server for use in the modification of the color images.

26. The computer readable medium of claim 22, wherein the code causes the processor to control a network server that modifies the color images based on the contents of the web cookie.

27. The computer readable medium of claim 26, wherein the network server includes a color server that modifies the color images based on the contents of the web cookies.

28. The computer readable medium of claim 27, wherein the network server resides on the World Wide Web, and the color images form parts of web pages received by the clients from the network server.

29. The computer readable medium of claim 22, wherein the code causes the processor to calculate a fee for each modified image.

30. The computer readable medium of claim 29, wherein the code causes the processor to:

permit the source clients to specify whether the color images are to be modified;  
charge the fee to the source clients in the event modification of the color images is specified.

31. The computer readable medium of claim 22, wherein the source clients are auction sellers, the images represent auction items, and the destination clients are auction buyers, and the code causes the processor to calculate a fee for each modified image, and charge the fee to one or both of the source and destination clients involved in an auction sale.

32. The computer readable medium of claim 31, wherein the code causes the processor to:

permit the source clients to specify whether the color images are to be modified;  
charging the fee only in the event modification of the color images is specified.

33. The computer readable medium of claim 31, wherein the code causes the processor to:

permit the destination clients to specify whether the color images are to be modified;

charging the fee only in the event modification of the color images is specified.

5           34.     The computer readable medium of claim 22, wherein the source clients are auction sellers, the images represent auction items, and the destination clients are auction buyers, and the code causes the processor to calculate, for each modified image, a fee based on a percentage of the sales amount paid between source and destination clients involved in an auction sale, and charge the fee to one or both of the source and  
10           destination clients involved in the auction sale.

          35.     The computer readable medium of claim 22, wherein the program code is contained both in physical data storage media and signals transmitted between the client and other resources on the computer network.

15           36.     A system comprising:  
          a network server that receives color images from source clients and communicates the color images to destination clients; and  
          a color image server that modifies the color images based on the colorimetric  
20           responses of display devices associated with the source clients.

          37.     The system of claim 36, wherein the color image server modifies the color images based on the colorimetric responses of display devices associated with the destination clients.

25           38.     The system of claim 36, wherein the network server includes a network server, and the images are accessible via a web site served by the network server.

30           39.     The system of claim 36, wherein the network server modifies the color images before communication of the color images to the destination clients.

40. The system of claim 36, wherein the source clients include auction sellers, the images represent auction items, and the destination clients include auction buyers.

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41. The system of claim 36, wherein the source clients include photographers, and the images represent photographs taken by the photographers.

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42. The system of claim 36, further comprising a color profile server that guides the source and destination clients through a color profiling process to obtain information characterizing the colorimetric responses of the display devices associated with the clients.

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43. The system of claim 42, wherein the color profile server guides the source and destination clients through the color profiling process by delivering a series of web pages to the client.

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44. The system of claim 42, wherein the color profiling server guides the clients through the color profiling process by delivering a series of web pages to the clients, and generates web cookies for the clients containing information representing the results of the color profiling process, the clients transmitting the web cookies to the network server.

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45. The system of claim 44, wherein the network server modifies the color images based on the contents of the web cookie.

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46. The system of claim 44, wherein the network server resides on the World Wide Web, and the color images form parts of web pages received by the clients from the network server.

47. The system of claim 36, further comprising a fee calculation module that calculates a fee for each modified image.

5 48. The system of claim 47, wherein the fee calculation module charges the fee to the source clients in the event modification of the color images is specified.

10 49. The system of claim 36, wherein the source clients are auction sellers, the images represent auction items, and the destination clients are auction buyers, the system further comprising a fee calculation module that calculates a fee for each modified image, and charges the fee to one or both of the source and destination clients involved in an auction sale.

15 50. The system of claim 36, wherein the source clients are auction sellers, the images represent auction items, and the destination clients are auction buyers, the system further comprising a fee calculation module that calculates, for each modified image, a fee based on a percentage of the sales amount paid between source and destination clients involved in an auction sale, and charges the fee to one or both of the source and destination clients involved in the auction sale.